

Lampiran 6
HASIL UJI REGRESI

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Kualitas Pelayanan, Harga, Kualitas Produk ^b		Enter

a. Dependent Variable: Keputusan Pembelian

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.991 ^a	.982	.981	.342

a. Predictors: (Constant), Kualitas Pelayanan, Harga, Kualitas Produk

ANOVA^a

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	763.922	3	254.641	2181.138	.000 ^b
	Residual	14.126	121	.117		
	Total	778.048	124			

a. Dependent Variable: Keputusan Pembelian

b. Predictors: (Constant), Kualitas Pelayanan, Harga, Kualitas Produk

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	
	B	Std. Error	Beta			
1	(Constant)	.655	.221		2.955	.004
	VAR00001	.391	.041	.506	9.536	.000
	VAR00002	.486	.058	.404	8.348	.000
	VAR00003	.054	.013	.101	4.124	.000

a. Dependent Variable: Keputusan Pembelian